

Message Text

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PAGE 01 CAIRO 06503 011700Z

63

ACTION NEA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-03 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15 AID-05 EB-07

OMB-01 COME-00 TRSE-00 AGR-05 CIEP-01 /069 W

----- 013732

R 011426Z JUL 75

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 4916

USIA WASHDC

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E.O. 11652: NA

TAGS: EAID

SUBJECT: MEDIA REACTION TO US AID AGREEMENTS

1. AS DEPARTMENT AWARE, AMBASSADOR SIGNED IN PAST TWO DAYS THREE AID AGREEMENTS. OBVIOUSLY OFFICIALLY INSPIRED, EGYPTIAN MEDIA GAVE ESPECIALLY HAVEY PLAY TO THES AGREEMENTS. NEWSPAPERS CARRIED PROMINENT PHOTOS, RADIO CARRIED DETAILED ACCOUNTS AND TV LEAD NEWS BULLETINS CARRIED REPORTS OF SIGNINGS. USIS RELEASES WERE INCORPORATED INTO MUCH OF MEDIA COVERAGE, ALTHOUGH GOE TYPICALLY BURNISHED FACTS STILL MORE.

2. ALL OF REPORTING WAS POSITIVIE. AL AKHBAR OF JULY 1 QUOTES MINFINANCE AS AFFIRMING NEW CIP LOAN AGREEMENT STEPS UP IMPROVEMENTS OF EGYPTIAN-AMERICAN RELATIONS. SAME DAY AL GOMHOURIYA CITES MINISTER AS STRESSING IMPORTANT ADVANTAGES AGREEMENT HAS FOR EGYPTIAN ECONOMY. RE SILOSS AGREEMENT, PAPERS PICK UP MINISTER OF SUPPLY'S LAUDITORY WORDS ON AMBASSADOR'S ROLE THEREIN AND ECONOMIC BENEFITS. SILO PROJECT WILL SAVE \$18 MILLION ANNUALLY AND REPRESENTS INITIAL STEPS IN GOE PLAN TO BUILD 30 SILOS AT COST OF \$500 MILLION. EGYPTIAN TV, BUT NOT PRESS, QUOTES MINSUPPLY THAT US WILL MEET HALF OF COST

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PAGE 02 CAIRO 06503 011700Z

IN HARD CURRENCY. (NO SUCH COMMITMENT WAS MADE.)

3. ALTHOUGH NOT AS CONSPICUOUSLY PLAYED, AGREEMENT
FOR ADDITIONAL 50,000 TONS OF WHEAT ALSO HERALDED.

4. COMMENT: GOE HAS GONE OUT OF ITS WAY TO PUBLICIZE
THESE AGREEMENTS. IT CONSCIOUSLY DID SO IN EFFORT
DEMONSTRATE TO PUBLIC THAT SADAT'S PRO-US POLICY
CARRIES TANGIBLE BENEFITS. FROM PRELIMINARY SOUNDINGS
THIS RASH OF PUBLICITY HAS HAD VERY POSITIVE IMPACT.
EILTS

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Message Attributes

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Concepts: FOREIGN RELATIONS, PRESS COMMENTS, LOAN AGREEMENTS
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Draft Date: 01 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: ShawDG
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
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Executive Order: N/A
Errors: N/A
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Margaret P. Grafeld
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